### CITY OF SCAPPOOSE REGULAR CITY COUNCIL MEETING DECEMBER 17, 2012 AT 7:00 P.M. 33568 EAST COLUMBIA AVENUE SCAPPOOSE, OREGON

Mayor Burge called the City Council Meeting to order at 7:00 p.m.

### Flag Salute

<u>Attendance:</u>			
City Council Members:		Staff:	
Scott Burge	Mayor	Jon Hanken	City Manager
Jeff Bernhard	Council President	Doug Greisen	Police Chief
Donna Gedlich	Councilor	Susan Reeves	City Recorder
Judie Ingham	Councilor		
Larry P. Meres	Councilor		
Jeff Erickson	Councilor		
Mark Reed	Councilor		
		Press:	
Jeff Bennett	Legal Counsel		The South County Spotlight The Chronicle

#### Approval of the Agenda

Mayor Burge amended the agenda to move 9.3 to 9.1.

Council President Bernhard moved and Councilor Erickson seconded the motion to approve the agenda as amended. Motion passed (7-0). Mayor Burge, aye; Council President Bernhard, aye; Councilor Gedlich, aye; Councilor Ingham, aye; Councilor Meres, aye, Councilor Erikson, aye and Councilor Reed, aye.

Mayor Burge asked for a moment of silence in memory of the victims in Connecticut and Clackamas.

#### **Public Comments**

None

### Consent Agenda ~ December 3, 2012 City Council meeting

Councilor Gedlich moved and Councilor Erickson seconded the motion to approve the Consent Agenda ~ December 3, 2012 City Council meeting. Motion passed (7-0). Mayor Burge, aye; Council President Bernhard, aye; Councilor Gedlich, aye; Councilor Ingham, aye; Councilor Meres, aye; Councilor Erickson, aye and Councilor Reed, aye.

### Soccer Club Request to Use the Pool Site

Simon Date, Scappoose, President of the Soccer Club and Chris Negelspach, Scappoose, are here to talk about getting the City's permission to use what is currently slated for the pool site for a soccer field.

Simon Date explained their current situation and the reason why they are looking for another alternative. He explained they have 500 kids in the soccer club. He explained they are out wearing their welcome with the School District, through no fault and goodwill of their own other than sheer numbers. He explained they are just maxed out with what they can use.

Councilor Gedlich asked how many fields do they have presently.

Simon Date explained the location of the fields. He explained they practice at Warren field and they have actually had a number of injuries. He explained they need space and they are hoping Council will help by allowing them to use the pool site.

Council President Bernhard replied a couple points of clarification. The Soccer Club doesn't have their own fields. He explained in regards to the Warren field is really uneven, it's almost to the point of a hayfield. He asked City Manager Hanken from a liability standpoint what are we looking at if we granted access to go down this road.

City Manager Hanken replied realistically we have a parks program so he is not sure that we are occurring any type of liability related to that. He explained if Council approves this there will be some issues related to traffic flow in terms of how people access that parking lot.

Legal Counsel Jeff Bennett explained the liability issues really depends on what the arrangement would be between the City and the Soccer Club. He stated if the sight is used as a public park there's is a statute that grants immunity with and recreational use of public park lands. If we end up leasing this property to the Soccer Club so that it is really not a public park that immunity goes away. He explained if we lease it, the City is still the owner of the property and if there are injuries there and the Soccer Club gets sued the City also will get sued, so we would have to make sure that our insurance policy for potential liability covers. He explained it depends somewhat on how this arrangement works out. He explained if you are incline to a policy matter to want to allow the Soccer Club to improve and use that property what he would recommend is that the City asks legal counsel to work with the Soccer Club to work out an arrangement that limits the City's liability as much as possible and then probably come back to Council with those arrangements to approve them. He stated there are too many details to work out right now. He stated it gets a little complicated so we need to make sure we talk through of those issues before we step too far into this.

Council President Bernhard asked City Manager Hanken from a realistic point of budget where do we see the pool sight at this time, as in actually putting a pool out there.

City Manager Hanken replied he has been on the record as saying that he hopes to have the project done before he retires, which is 10 years. He stated as you start looking at the time frame one of the things we realistically don't have is what is consensus, what does this pool look like. He stated that is going to take a long time to get that nailed down. He explained once you know what that's like, then you are going to have to go for a bond measure, not only for a construction bond, but you are going to need an operational bond as well. He stated you are pretty much eight years out now.

Council President Bernhard stated from a Soccer Club standpoint obviously you are looking to pick up the cost for the grading and management standpoint. Also knowing that is just going to be a temporary place for the teams to go and obviously that is something you are okay with.

Simon Date replied absolutely and they respectfully request that when the decision comes for the pool to finally go in that they get maybe a year's notice or a seasons notice. He explained part of their discussion internally have been fully understanding this is a temporary sight that they don't developed anything permit on it.

Councilor Gedlich asked Simon Date if he has worked with the police department in regards to the ingress and egress to the parking lot and Chief Greisen what about a stop sign at the intersection at SE  $2^{nd}$  and Havlik.

Police Chief Greisen replied originally when Havlik was going through that was the plan to actually put a stop sign in and make that a three way stop, if not a four way stop. He explained City Planner Brian Varricchione and Building Official Don Sallee would work on that.

Councilor Gedlich explained she doesn't really have a problem doing this. She stated maybe we could direct staff to look into this a little bit more regarding leasing, or naming the City park, or bringing a little more information than what we have.

City Manager Hanken replied what we are looking for in terms of discussion is would this be something Council wishes to pursue. He stated that is the only question on the table tonight because if you are not there is no sense of sitting down and having more detailed information.

Councilor Gedlich stated she would like to pursue this avenue. She state if we can utilize it for the young people in the community she thinks it would be wonderful.

Councilor Meres asked how do we work with the Little League in regards to Veterans Park. He would like to see that same arrangement, he would like it to be a City park, they are going to take care of it, they are going to do the improvement, but it is a City park and it's free for other people to use it providing it's not scheduled for them.

City Manager Hanken explained Little League has the first right of refusal. He explained we would be doing the same type of things for the Soccer Club. He explained the City doesn't lease to the Little League so we maintain that recreation immunity and that would be one of things that he would be looking for here too.

Councilor Meres replied he is okay with this.

Councilor Erickson explained from a standpoint as being a coach he had issues with using a field. He stated it is definitely needed.

Mayor Burge replied he is going to agree that it's need. He stated the direction sounds like work with the Soccer Club to see what we can come up with so they can use the property. He asked City Manager Hanken to work with the Soccer Club.

### **Old Business**

### Ordinance No. 823: An Ordinance Establishing a Cable Television Franchise Agreement and Repealing Ordinance No. 822

Mayor Burge read the title for the second time.

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Motion passed (7-0). Mayor Burge, aye; Council President Bernhard, aye; Councilor Gedlich, aye; Councilor Ingham, aye; Councilor Meres, aye; Councilor Erickson, aye and Councilor Reed, aye.

### **New Business**

## Awarding Skate Park Contract

City Manager Hanken read the staff report. He explained what you have before you is the recommendation to award the skate park project. He explained in October the City of Scappoose advertised a Request for Proposal to repair the skate park. He explained there was a committee that reviewed the request for proposals. He explained the committee member's recommend that the skate park project be awarded to Grindline, Inc.

Dominic Anderson, Scappoose, stated thank you he appreciates it very much and we need it.

Donovan Jackson, Scappoose, explained it was an honor to help decided which skate park; it was a great experience for him.

Council thanked them both.

Councilor Erickson moved and Councilor Reed seconded the motion that Council award the Skate Park Reconstruction contract to Grindline, Inc.

Council President Bernhard stated to confirm the skate park is actually staying in the current location.

Councilor Erickson replied that is correct.

Councilor Gedlich asked Dominic and Donovan if they liked the design of the skate park. They both replied yes.

Motion passed (7-0). Mayor Burge, aye; Council President Bernhard, aye; Councilor Gedlich, aye; Councilor Ingham, aye; Councilor Meres, aye; Councilor Erickson, aye and Councilor Reed, aye.

### **Credit Card Payments**

City Manager Hanken went over the staff report. He explained the City of Scappoose needs to modernize our ability to allow customers to pay bills using their credit cards.

In the he staff report it explains City Staff has received numerous request/complaints related to accepting credit cards. The public would like to use credit cards to pay for all city services. They would like to pay for those services online and would like to be able to pay with any credit card or electronic check. The city currently has a merchant agreement in place that only allows us to take Visa & Master Card and only for utility bills or court payments. With this agreement the city pays approximately \$12,000 a year in credit card processing fees.

A second issue is that we have a certain number of customers that want their bill to be paid automatically with their credit card each billing cycle. To do that, it has been the practice to store those credit card numbers and process them manually each billing cycle. This is a big concern security concern and a practice that needs to end. Staff evaluated proposals from two companies that provide credit card payment services. These companies were GovTelier and Point & Pay. After reviewing their software programs, staff is recommending using Point & Pay. Moving to a new payment model will allow customers to make a payment for any city service with any credit card or electronic check. Customers can pay in person or by accessing our web site.

Under our current credit card plan, the City is charged between 2 and 6 percent of the transaction fee for processing the transaction (depending on the credit card's reward program). Under the new credit card program, the customer would pay a convenience fee for each transaction. Point & Pay charges the following fees for transactions. There are no costs that the City incurs with this agreement.

\$0-50.00= \$2.00 \$50-01-100.00= \$2.50 \$2.50 for each 100.00 portion thereof, no limit E-Check= \$2.50 regardless of amount.

Based on the credit card payments we receive currently the average convenience fee for a court payment or utility bill would range \$2.00 to 5.00.

City Manager Hanken explained staff is recommending that the Council authorize the City Manager to enter into an agreement with Point & Pay to provide the credit card payment services. He explained the City of Scappoose will have a computer up front so when the customer comes in and wants to pay by credit card they can do that on line here at City Hall and they can do that in privacy without us having to handle their credit card numbers.

Councilor Gedlich asked where did the transaction fees come in, who brought up those fees.

City Manager Hanken replied that is what the company Point & Pay gets paid for their services.

Councilor Meres replied to be honest he doesn't like these fees but he can live with it. He stated absolutely no cost to the City.

City Manager Hanken replied absolutely no cost to the City.

Councilor Gedlich moved and Councilor Meres seconded the motion that Council authorize the City Manager to enter into an agreement with Point & Pay to provide credit card payment services for the City of Scappoose. Motion passed (7-0). Mayor Burge, aye; Council President Bernhard, aye; Councilor Gedlich, aye; Councilor Ingham, aye; Councilor Meres, aye; Councilor Erickson, aye and Councilor Reed, aye.

# **Marketing Scappoose Using Pod Casts**

City Manager Hanken went over the staff report. He explained in order In order to achieve its economic development goals, Council need to being marketing the community to business prospects.

Mayor Burge explained he attended an American Marketing Association Meeting in Portland.

In the staff report it explains Mayor Burge met with representatives from a company called PAGATIM.fm. This company produces audio casts and pod cast to assist clients deliver messages to their audiences. As part of the City's economic development effort, this form of media marketing may very well be a cost effective method to promote the City of Scappoose to the aviation related industrial sector.

The following questions and responses will help to explain the City's goals and expected outcomes.

What are the goals for the audio documentary?

The primary goal of the documentary is to showcase the city of Scappoose to potential businesses looking into relocating there business to the Scappoose Airpark. Showcase why Scappoose would be a good place to locate because it is a great place to live, play and work. The secondary goal is to educate the citizens of Scappoose on all the opportunities in Scappoose for job creation, current manufacturers and recreational opportunities.

Who will listen to it? Please describe the average profile of your target audience. (gender, age, title, hobbies, decision process, etc.)

The primary target would be CEO's of airport related businesses. The secondary target would be airplane hobbyist and enthusiast. Finally the general public as an educational tool.

What are the main points you want the listener to understand about the city of Scappoose and the airfield after listening to the audio documentary?

The main points should be the current close knit family of businesses at the airport and how a business could fit in. Welcoming attitude of community for new jobs. Current manufacturers inside Scappoose. Give listeners and understanding of what the schools and recreational activities are like in Scappoose.

Please list some of the people or companies you would want to highlight in this documentary.

Oregon Aero, SportCopter, Composite Universal, Evergreen Aviation Services and Restoration, Sherpa Aircraft, West Coast Shoe Company, Senator Betsy Johnson, Scappoose School District, Scappoose recreational opportunities and doing business in Scappoose. Why Scappoose is a great location.

How do you plan to distribute this audio documentary to your target audience?

Working with the Port of St. Helens, to have something we can distribute at the annual Oshkosh Air Show as well as other shows. Working with the state we would allow them to use the audio to help showcase Scappoose. To distribute to our citizens we would use our website, facebook and email.

What would be the expected return on your investment in this project?

If we were able to get on business to relocate to Scappoose because of the audio I would consider it a success, but of course I want more. Also, the return is educational for the community on what Scappoose has to offer.

In this year's budget, staff budgeted \$25,000 for economic development activities associated with business recruitment and retention. This proposed project has some very innovative components to it and can provide a cost effective vehicle to help the community get our message out to targeted industries. Estimated cost for developing the podcast is approximately \$10,000. This expenditure amount is outside the limits of the City Manager's discretion.

Mayor Burge explained he went to the meeting not really knowing what he was going to see or hear and thought wow audio, we can do that. He explained for \$10,000 we get something that is permanently distributable. He explained we wouldn't ever have to make news copies of it unless we chose to put it on some form of media format. He explained like he was discussing with City Manager Hanken this morning you could just put it on the tag line of everybody's email going out of the City and they could click and listen to it. He explained it would be a little bit about the history of the City, about the schools, recreation opportunities, living opportunities, as well as the business and job opportunities, like WESCO Shoes. He explained it helps educated the community but it also helps market the community.

Councilor Gedlich stated it is \$10,000 initially, how much would it cost to update it.

City Manager Hanken explained there are ways to expand this. He explained one of the concepts that the company explained is each update is basically a new chapter, which would make it easier to do the updates.

Councilor Gedlich really likes this and she thinks we should do it.

Council President Bernhard stated the money has already been set aside in the budget for it and we are trying to move forward with the expansion and trying to promote Scappoose as a viable business option. He stated this is another investment back into our community again.

Mayor Burge explained along with the airport they want to showcase Wesco Shoes.

Councilor Reed explained Mayor Burge and he has talked about marketing the City at their attendance of the League of Oregon Cities. He explained he is in favor is this also.

Councilor Reed moved and Councilor Meres seconded the motion that Council authorize the City Manager to enter into an agreement with Pagatim.fm to develop a marketing pod cast for the City of Scappoose. Motion passed (7-0). Mayor Burge, aye; Council President Bernhard, aye; Councilor Gedlich, aye; Councilor Ingham, aye; Councilor Meres, aye; Councilor Erickson, aye and Councilor Reed, aye.

# **Term Limits Discussion**

Council President Bernhard stated thanks for taking the time on this one, he appreciates it. He explained as he was looking at some past minutes from the City Charter Review Committee a couple things came out to him. He explained in May and June it looks as if they had support to bring forth term limits to the Council for review. He explained in October for the last meeting, it

wasn't brought back up. He explained for some reason it was taken off the agenda or the Charter Committee didn't continue to move forward with it because there was no active decision that was placed in the minutes here about term limits. He explained it looks like there was enough support at that particular level and it didn't get brought forth to the Council level it looks like. He explained he fully understands the debate on why we should have term limits and why we shouldn't have term limits. He explained his reasoning behind having this discussion. He explained he feels people have been elected based off their name. He read his notes: He personally stepped down because of belief ~ his last request of this Council is to allow voters to decided on term limits of the Council and the Mayor. He stated even with his best intention of trying to keep a fresh perspective on Council and City manners it was difficult and became obvious to him that overtime everyone begins to lose that fresh perspective. Our citizens deserve better, they deserve drive and the energy that only fresh ideas can bring without the baggage of history to hold them back. History can bring a sense of wisdom that can never be replaced but also bring inflexibility and the unwillingness to try again. He wants the Council to consider taking this forward to the citizens. He explained his recommendation is no more than an 8 year term for a City Council member or for a Mayor. He also recommends that you can have 2 years off then you can run again if you want to. He state this gives the citizens an opportunity to have new fresh ideas, new fresh people.

Councilor Ingham stated she is in agreement with Council President Bernhard. She stated we have a ballot coming up on the ballot in March and it would be an opportunity for this issue to be on the ballot and it would give the community a chance to speak on this issue and she believes it is important that the community does so.

Councilor Gedlich explained we've had this on the agenda for two weeks so for the last two weeks she spoke to several people about this. She explained she asked them what their views were and she told them some of Councils comments and some of the comments from the minutes. She explained it was really surprising because one of the things that they asked her was why do you think that everybody keeps getting re-elected. She replied she thinks a lot of it is because they know that this body has been so conservative, they look to the future on almost every issue, Council thinks about our constituents and it's not about boasting or to her, name recognition. She explained if Council President Bernhard would have run again she would have been happy to reelect him because of his knowledge, new and good ideas. She explained she asked many of the people what they thought about term limits and everybody said they like term limits but they don't like it in their town, or for their representative or senator. She explained they said if they didn't want to re-elect someone then they would just vote them out.

### Councilor Erickson agrees with Council President Bernhard.

Councilor Ingham replied as chair of the Charter Committee she apologizes to Council for not making sure that they presented some kind of presentation to Council regarding their discussions on term limits. She explained overall the Charter Committee was in full favor of at least moving the discussion forward and that it is was an important viewpoint by the majority of the committee that terms limits were a very important consider and most committee members were in favor of it.

Councilor Meres explained at the time he was adamant about the term limits but now that he looks at this he disagrees with it 100%. He thinks there is merit for 12 years.

Councilor Ingham agrees with Council President Bernhard on this and would like to see it on the ballot. She asked Councilor Gedlich if every single person that she talked about on this issue where they all 100% against term limits.

Councilor Gedlich replied no. She explained she didn't even say that most of them that she talked to were a proponent of it. She just said she talked to quite a few citizens. She asked how many meetings did the Charter committee have? She explained she was asked how much it would cost for putting it on the ballot. She explained to them if it is general election it won't cost us anything but it is a primary election then it would cost the City from \$13,000 to \$15,000.

City Manager Hanken replied it is would be around \$1,500.

Councilor Gedlich explained she did give that wrong information out.

Council President Bernhard replied from the minutes he received where spread out from 2009 to October 2010.

Councilor Gedlich would like to talked about this discussion after the new people are on Council.

Councilor Meres would like to have lengthy discussion on this, there is no need to hurry.

Mayor Burge explained what he would like to see is seats at large. He explained he also supports what the voters say so if we decide to put something on the ballot he is more than happy to let them decide because they are ultimately our bosses. He agrees with Councilor Meres on 12 year terms over 8 year terms and he would like to combine it with seats.

Council President Bernhard agrees. He explained he doesn't feel that this body needs to make this decision tonight. He thinks it was a good debate, good discussion. He thinks that the new Councilmember's should have the opportunity to weigh in on it. He is looking forward to seeing this on a future agenda.

### Announcements

Mayor Burge presented plaques to Council President Bernhard and Councilor Ingham to thank them for the years of service. Thank you Council President Jeff Bernhard & Councilor Judie Ingham!

Mayor Burge went over the calendar. He wished everyone a Merry Christmas and a Happy New Year!

### **City Manager**

City Manager Hanken wished Council a Merry Christmas and a Happy New Year.

### **Police Chief**

Police Chief Greisen talked about doughnut day. He explained it went good, they went through a hundred dozen by 11:00 a.m. and they brought in about 400 lbs of food and \$862.00 for the local

food bank. He wished everyone a Merry Christmas and Happy New Year. He stated please be safe.

### Council

Councilor Gedlich thanked everyone for attending tonight. She wished everyone Happy Holidays.

Councilor Meres stated Happy Holidays. He thanked Council President Bernhard and Councilor Ingham.

Council President Bernhard stated it was an honor to serve his community in this capacity for the past nine years. He will be forever grateful to the citizens of this community to allow him this opportunity. It has truly been an incredible experience. He also would like to thank his family, his wife Sherry, their oldest son Ryan, their daughter Megan and their youngest son Jacob. Being part of public office brings an unforeseen element of risk to one or in some case a family's reputation. There are times that the right thing to do was to stand up in opposition of a controversial topic and in doing so the people that he cares about the most were forced to walk that same path but throughout the process he had nothing but unwavering support from them. During these past nine years the current Council and the Councils in the past were about to help out line in some cases during impact the future of our small town. Some of the accomplishments that come to mind during this time were the Crown Z connector, which this road opens up a much needed route to what could be Scappoose' greatest asset the Scappoose Airpark, the completion of Veterans Park. This are quickly became the focal point of our community activates; baseball, softball, soccer, church activities, community festivals, dog owners, joggers, walkers, and an area to honor our current and past Veterans. To this day there isn't a day that when he drives by that he doesn't see that park being used. The Havlik Drive crossing; this crossing was keyed to access South Scappoose area and mitigate traffic pressure off of High School Way and open up are to allow for addition retail and restaurant growth. The UGB expansion, of all the Council accomplishments he has mentioned this one stand out to him as the corner stone of our future. As we continue to see our job contraction throughout the county the UGB expansion at and around the Scappoose Airpark bring potential to bring true family waged jobs to our local citizens. Too long have we been content with being a bedroom community with Portland and St. Helens and we saw our citizens forced to travel and spend their incomes outside our area. He stated in the coming future he hopes to see that this area is the catalyst for what he considers a balanced approach for a much needed growth for our citizens and their children who will deserve a work life balance as he does. He stated as he walks away he remembers a comment that City Manager Jon Hanken once said what seemed so simple but yet a great analogy for an interworking of a municipality; "A park will never stop growing or changing". He feels the same way about the City work that is being done on the City Council and even though he is incredibly proud to be a part of so many Council actions throughout the years there is one item he wishes they could have seen through fruition was the community swimming pool. Even though he believes we secured the best possible sight with the completion of the Havlik Drive crossing, the dollars just haven't been there due to ongoing capacity shortfall within our budget and he hopes to continue fiscal management this Council will have the opportunity to complete a much overdue project for our citizens. The challenges this next Council will have to address are large and daunting and even a more fiscal conservative approach will have to be implemented. Tough choices regarding water and sewer rates, State mandated water runoff policies that will affect the budget's bottom line, the need for additional community contributions that will directly impact the well being of our citizens, top to bottom review of all expenses, a closer look at our court system, reporting standard for our Council direction of 24 hour police coverage; all with a unwavering self reminder ~ what is best for our community as a whole and not to give in to political pressure by groups or individuals that are only concerned with their personal agendas. In conclusion his deepest gratitude to the City staff, to the department heads, the City Attorney, City Manager Jon Hanken, City Recorder Susan Reeves, Police Chief Doug Greisen, Mayor Scott Burge and the Council in general. These key individuals have instrumental in providing factual data and insight which allowed himself and the Council to make informed decisions that directly impact the well being and the future of our home, Scappoose.

Councilor Ingham explained she will miss working will all of you. She has been asked a number of times why she this decision was made on her part. She explained her business is extremely good and she is very thankful for that and because of that she couldn't devote the time that she promised the community that she could devote in preparations for meetings every month and doing a really, really good job as your Councilor. She explained the past there has been a lot of thought process with her personally and she felt this was a good time for it with the election cycle, there are some people waiting in the wings that will serve in her place that will do an excellent job and will bring a fresh and new perspective to this position. She stated she has loved working with all of you and loved this job. She explained we were talking about terms limits a few minutes ago and how much you learn the first four years. She explained the thing that motivated her over the past 10 years in this job is that every time she came to a Council meeting she learned something and that was probably the most important thing to her. She stated she will miss all of you. She stated she has been proud to be a part of this Council and the goings on of the City for the past 10 years.

Councilor Erickson stated have a good Christmas.

Councilor Reed stated years ago on his days off he used to substitute teacher here for the School District and when you do that fairly often there are certain names of students that you remember  $\sim$  you remember the real good guys and the ones who were not so good. He stated one of the names that he remembers is Jeff Bernhard. He explained he remember Jeff as being one of the good guys. He stated he wishes him well. He wishes Judie well also. He stated Merry Christmas and Happy New Year.

Mayor Burge thanked Council President Bernhard and Councilor Ingham and explained he will miss them. He explained he is looking forward to the new Councilmember's, it will reinvigorate the Council. He explained he would like to do goal setting and vision setting. He wished everyone a Merry Christmas. He stated stay safe tonight.

### Adjournment

Mayor Burge adjourned the meeting at 8:20 p.m.

Susan M. Reeves, MMC, City Recorder

Scott Burge, Mayor

**City Council Meeting**